



Swoosh Canada Basketball

Edmonton, AB

Phone: 780-200-9053

coachhopkins45@gmail.com

www.swooshcanada.com

December 5, 2014

Dear Potential Sponsor,

As you may already be aware, Swoosh Canada Basketball is growing rapidly. We are making great strides in the way we develop and manage our club. Swoosh has stayed alive due to Ron Hopkins' passion and dedication. He has positively impacted the lives of his athletes and has gained the respect and loyalty he needs to keep them coming back each year. Those loyal to Ron, you included, have created the foundation from which we can really begin to grow our business.

Our passion has always been to individualize programs and create a positive, high energy, environment that focuses on our core values: quality, safety, and making the world a better, stronger place, one athlete at a time. We feel that we are currently achieving success on a small but growing scale. A major component of our long-term plan is to gain solid, reputable sponsorship. We aim to engage several small businesses in Edmonton into a mutually beneficial partnership.

We ask you to consider signing on as a sponsor. A minimum \$500 contribution towards the growth and success of Swoosh will result in advertisement on our website, flyers, at our sessions and tournaments, and on clinic, academy and tournament t-shirts in black and white. A contribution of \$1,000 or more will allow for color logos. Additionally, half of your donated amount (up to cost) will go towards your child's registration fee. It is guaranteed that, if you invest in Swoosh, you will see a significant return on your investment. We are always ready and willing to listen to any further ideas you may have to extend the ways we market your brand.

Please know that all contributions you make will positively impact the players and our organization. Your brand will be marketed in multiple ways, ensuring an increased consumer base for your business. Thank you for your thoughtful consideration of our request.

Sincerely,

Ron Hopkins

Ron Hopkins
Director of Basketball